

Date: Location: Circulation (DMA): Type (Frequency): Page: Section: Keyword: Wednesday, May 11, 2016 ATLANTIC CITY, NJ 68,140 (4) Newspaper (D) 1

R.J. Brunelli and Co. Inc.

IN THE WORKS

Dollar Tree coming to Little Egg

What: A new Dollar Tree will open in Little Egg Harbor Township, according to a statement from the store's New Jersey real estate representative.

Where: The 10,191-squarefoot store will be located at 200 Mathistown Road in Great Bay Plaza, where it will occupy part of the former Shop N Bag supermarket. The 52,000-square-foot plaza is located at Mathistown Road and Center Street.

When: The store is planned to open by September, according to <u>R.J. Brunelli</u> & Co., the broker for Dollar Tree.

Who: Founded in 1953 in Norfolk, Virginia, Dollar Tree offers all items in its stores for \$1. In 2014, the company opened its 5,000th store.

Why: "We're working on rehabbing the property," said Zachary Gross, attorney for the landlord who placed Dollar Tree in the space. "The area is getting revitalized, and now new capital is coming in. We know a lot of jobs will be created by that. We want to make this a great local shopping center."

There is already a Family Dollar in the plaza, said Gross, but he added that Dollar Tree and Family Dollar stores often occupy spaces near each other.

Dollar Tree acquired Family Dollar last year.

— Maxwell Reil

"In The Works" is a column that focuses on new businesses and developments in South Jersey. If you see any you would like to learn more about, call Money Editor Brian lanieri at 609-272-7253 or email Blanieri@pressofac.com

