

Little Caesars among new stores coming to Monmouth



DEVIN LORING
WHAT'S GOING THERE?

Three new businesses are opening in Monmouth County, and they bring with them a variety of offerings. Check out what's coming soon, or recently opened in your area.

Neptune

An urgent care clinic is opening in Neptune, directly across from Jersey Shore University Medical Center, according to a news release from [R.J. Brunelli and Co.](#)

Excel Urgent Care of New Jersey signed a lease for a 3,800-square-foot space in the newly renovated Gables Shopping Center, next to Cone Zone.

Excel Urgent Care has nine locations, two of which are in New Jersey — in the Iselin section of Woodbridge and Old Bridge.

Three additional locations, including the Neptune location, are under construction. The other two are in Connecticut.

The company's website said the three new locations are opening soon.

West Long Branch

Little Caesars is opening in a 1,650-square-foot storefront in Suburban Plaza, at 492 Joline Ave. in West Long Branch.

The 18,500-square-foot plaza also includes a Dunkin' Donuts, Welsh Farms and Dollar Surplus.

A representative for the company could not be reached.

Little Caesars is among the biggest pizza chains after Pizza Hut and Domino's, and followed by Papa John's, according to Technomic, a research firm.

Last year, Little Caesars' market share rose from 14.4 percent to 14.7 percent, and it is "making big sales gains with its aggressive value and convenience focus," according to Technomic.

Build-your-own-pizza and fast-casual pizza chains are "taking off" and "growing sales."



Howell

Dollar Tree recently moved into a 7,762-square-foot space in the Friendship Mall, at 528 New Friendship Road, in Howell.

The store had its grand opening about three weeks ago, and associate said.

The next closest Dollar Store locations are less than three miles away, in Lakewood, and four miles away, in Jackson.

Dollar Tree Stores Inc. is the third-biggest dollar and variety store company, according to IbisWorld, a market research firm.

Have you seen a construction project in Monmouth or Ocean counties and wanted to know what was going there? Contact staff writer Devin Loring at 732-643-4035 or dloring@gannettnj.com, and she will look into it for a future column.



DEVIN LORING/STAFF PHOTO

Excel Urgent Care will open in Gables Shopping Center in Neptune.